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COMMERCIAL VARIETIES
OF
AVOCADO
AND MANGO



GEORGE B. CELLON
TROPICAL GROVE
ESTABLISHED 1901
N. W. SEVENTH AVE. AND THIRTY-FOURTH ST.
MIAMI, FLORIDA

COMMERCIAL VARIETIES OF AVOCADO AND MANGO

THE AVOCADO

HONOLULU. Season June and July. Weight 1½ to 2 pounds. Pack 28 to 36 to a crate. Shape, slender pear form, thick "bottle necked." Skin smooth. Color, green. Seed, medium, fitting tightly in cavity. Flesh, creamy yellow, free from fibre. Tree very strong grower and heavy fruiter after 6 to 8 years old, and as heavy as the Guatemala type.

This variety originated by Dr. Damon, near Honolulu, Hawaiian Islands.

~~HAWAII~~. Season June and July. Weight 1½ to 2 pounds. Pack 28 to 36 a crate. Shape, oblong oval. Skin smooth. Color, greenish purple. Seed, medium, fitting tightly in cavity. Flesh, creamy yellow color; quality good. Tree, prolific, good grower, and as hardy as the Guatemala type.

POLLOCK. Season, July and August. Weight, 2 to 3 pounds. Pack 18 to 36 to a crate. Shape, pear form. Skin smooth. Color, glossy green. Seed, medium size, fitting tightly in cavity. Flesh, rich golden-yellow color, free from fibre; flavor, rich and melting. Tree, vigorous and prolific; West Indian type.

TRAPP. Season, September and October. Weight, 1 to 1½ pounds. Pack 28 to 46 to a crate. Shape, broadly pear form, nearly round. Color, glossy green, smooth skin. Seed, medium large, fitting tightly in cavity. Flesh, rich yellow color, free from fibre; flavor, rich and nutty. Tree, fairly good grower and prolific; of West Indian type.

WINSLOWSON. Season, October and November. Weight, 1 to 1½ pounds. Pack 28 to 46 to a crate. Shape, nearly round. Skin smooth. Color, green. Seed, rather large, fitting tightly in cavity. Tree, good grower and prolific; West Indian-Guatemalan hybrid.

LULA. Season, November and December. Weight, 1 to 1½ pounds. Pack 28 to 46 to a crate. Shape, pear form. Color, glossy green; smooth skin. Seed, rather large, fitting tightly in cavity. Flesh, creamy yellow color, free from fibre; flavor, very rich, sweet and nutty. Considered the most delicious of any Avocado yet fruited in this country. Tree healthy, vigorous, upright grower, susceptible to over-ammoniation, and can be grown successfully with less fertilizing than any variety yet tested here.

This variety originated from a seed planted by Mrs. Lula M. Cellon at Miami, Fla., whose name it bears. Mexican-Guatemalan hybrid; hardier than Guatemala.

COLLINSON. Season, December and January. Weight, 1 to 1½ pounds. Pack 28 to 46 to a crate. Shape, broadly pear form, nearly round. Color, glossy green; smooth skin. Seed, medium, fitting tightly in cavity. Flesh, rich yellow color, free from fibre; flavor, rich and nutty. Tree, good grower and prolific; West Indian-Guatemalan hybrid.

This variety originated from a seed planted by Mr. Edward Simmonds Subtropical Gardens, U. S. Department of Agriculture, Miami, Florida, and is a most promising new variety.

PANCHOY. This variety was introduced by the United States Department of Agriculture in the Wilson Popenoe collection from Guatemala. Has fruited here two years, and has proven a good grower and prolific tree. Season, December to January. Weight, 1 to 2 pounds. Pack 28 to 36 to a crate. Shape, pear form. Skin pebbled. Color, glossy green. Flesh, golden yellow, free from fibre. Seed, small, fits tightly in cavity. Guatemala type.

EAGLEROCK. Season, January and February. Weight, 1 to 2 pounds. Pack 28 to 46 to a crate. Shape, nearly round. Skin rough-pebbled; glossy-green color. Seed, medium to small, fitting tightly in cavity. Flesh, creamy-yellow color, free from fibre; flavor, rich and nutty. Tree, a good grower and prolific bearer; of Guatemalan type.

SCHMIDT. Season, February and March. Weight, 1 to 1½ pounds. Pack 28 to 46 to a crate. Shape, pear form. Skin, slightly pebbled. Color, glossy green. Seed, medium small, fitting tightly in cavity; Flesh, golden yellow; flavor, rich and nutty. Tree, good grower; of Guatemalan type.

This variety has under some conditions developed traces of fibre in the pulp, but otherwise is one of the most promising late varieties.

ITZAMNA. This variety was introduced by the United States Department of Agriculture in the Wilson Popenoe collection from Guatemala. Has fruited tree capacity in one tree here, three consecutive crops, and is so far the latest variety yet fruited here. Season, March and April. Shape, pear form. Color, glossy green. Skin, slightly pebbled. Seed, medium small, fitting tightly in cavity. Flesh, yellow, free from fibre; flavor, rich and nutty. Tree, a good grower, of Guatemalan type.

THE MANGO

HADEN. Originated from a seedling planted by the late Captain J. A. Haden, at Coconut Grove, Florida, whose name it bears. Size, medium to large. Weight 1 to 1½ pounds. Shape, oblong, nearly round, only slightly impressed on one side, at blossom end, which is nearly the same size in circumference as at the stem end, making it of convenient shape for packing. Color, rich golden-yellow, washed over the greater portion of its surface with rich crimson and scarlet. Skin, smooth, tough, and of firm substance; medium thick. Flesh, golden-yellow color; flavor, rich, aromatic and spicy. Seed, medium small; fibre short and coarse, extending from thin edge of the seed. Quality, best. Season, June and July. The fruit can be separated in halves and the seed extracted without leaving any fibre in the pulp, which can be eaten from the fruit with a spoon. This is the most valuable commercial variety that has yet been fruited in this country.

PRICE LIST OF TREES

We can furnish all varieties of Avocado and Mango trees listed above, growing in wooden boxes, 6 x 6 x 12 inches outside. Shipping weight crated is 25 pounds. At the following prices.

In any quantity, crated for shipment, at \$1.50 each, F. O. B. Miami, Fla.

In lots of less than 25 trees at \$1.25 each at our nurseries.

In lots of 100 or more at \$1.00 each at our nurseries. The purchaser is to furnish covers for the trees, as required by the laws enacted by the Florida Plant Board; or we will furnish the covering required and the trees at \$1.10 each at our nursery.

In minimum carload of 650 or more without crating at \$1.00 each, F. O. B. Miami, Fla.

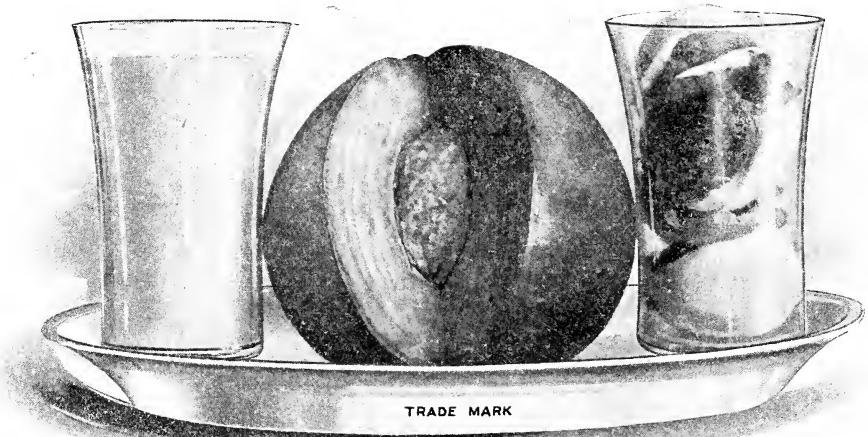
We will furnish the trees, delivered by truck, at Fort Lauderdale, Fla., or at Homestead, Fla., in lots of 80 or more at one time, at \$1.10 each, and to intermediate points at a price in proportion.

On account of difficulties in propagating these trees, orders should be placed in advance of production if definite deliveries are desired.

TERMS—Orders for immediate delivery must be accompanied with check.

GEORGE B. CELLON.

Miami, Fla., April, 1924.



TRADE MARK

MILK

AVOCADO

EGGS

Nature's most complete foods. Either with air and water furnishes
the necessary elements to sustain life, energy and intellect.
GEO. B. CELON, MIAMI, FLA.